



Asia's Only Doublebill Event In MICE and Corporate Travel

IT&CM Asia and CTW Asia-Pacific Returns Virtually! With New Features Powered by EventsAIR

28-30 September 2021 | 10am to 7pm (GMT+8) | Virtual



Greater Business Focus, Wider Reach And Even Bigger Value In Partnership with OnAIR by EventsAIR

After close to 3 decades of in-person editions and a highly **successful** first virtual edition in 2020, the region's must-attend international MICE and Corporate Travel event returns with even more to offer in its **2nd upcoming virtual run**, made possible by **Official Technology Partner EventsAIR**.

Held on the latest version of OnAIR, the most visible enhancement is the **new 3D mode visuals** that promises a more realistic and engaging experience for delegates right from the point of event access. Tapping on even more of the **platform's new and improved features**, these are the highlights to look out for.



2021 VIRTUAL EVENT HIGHLIGHTS

3D Mode Exhibition Visuals **NEW!**

Discover top **MICE and Corporate suppliers** from across the **Asia-Pacific** and the world anytime during the 3-day event with round the clock access.

Up To 24 + 12 Bonus Scheduled Meets (SM) **NEW!** By Mutual Request

Each exhibitor or buyer receives **new optional bonus SM** slots are at timings that enhance meeting opportunities with delegates outside the Asia-Pacific region. Mutual request can be done prior to and/or during the event.

Brand Showcase Presentations

Catch the latest highlights and developments by participating destination and corporate brands. Presentations will be **released on 28 September (Day 1)** at dedicated times and made available on-demand throughout the event.

Mini Destination / Brand Roadshows

Discover featured exhibitors in **curated familiarisation sessions**, set exclusively away from the exhibition zone.

Knowledge Sessions

Made available **on-demand from Day 1** throughout the event, immerse in the year's hot topics helmed by industry partners, thought leaders and experts.

Flexible Meetings-Your-Way

3 ways to optimise your one-on-one business meeting potential: (1) mutual request **Scheduled Meet (SM)** slots (2) unlimited **Walk-in Meets (WM)**, for maximum lead generation throughout the event (3) **Meeting Hub** access for exhibitors and buyers only.

Daily Unlimited Business Day Walk-In Meets (WM)

In addition to Scheduled Meets (SM), unlimited WMs can take place daily from **10am to 7pm (GMT+8)**. Buyer / Exhibitor can directly request for a WM meet anytime without a prior appointment.

Buyer Procurement Showcase

Features MICE, Association and Corporate **buyers sharing their procurement requirements** with relevant and interested destination and supplier leads.

Live Sessions Hosted By Sponsors **NEW!**

Interactive segments with **games and activities** to stand a **chance to win prizes!**

Networking Conversations **NEW!**

Stretch your social muscles and **ignite your own conversations** with delegates anytime.

www.itcma.com

★ Buyer-Only Incentives **MORE THAN 2020!**

The only industry virtual event that rewards buyers for their time with cash vouchers, prizes and more!

ONAIR'S LATEST DEVELOPMENTS

AIRCast Studio V2

Makes TV-style video productions possible directly on OnAIR

3D Virtual Environment

Adding extra dimension to any event with the ability to switch between 2D and 3D.

Enhanced Attendee APP

Offering full suite of interactive tools for a seamless interaction between online and in-person (Hybrid).

Simultaneous Translation & In-Built Captioning

Helps to break language barriers with multiple simultaneous audio feed from translators and automatic captions in session.



EventsAIR is a standout platform because of our customers like TTG, our amazing team and our dedication to the industry. With **IT&CM Asia and CTW Asia-Pacific**

playing a pivotal part of our market presence in Asia, our collaboration enables us to fulfil a shared vision of bringing buyers and sellers together in an engaging and business oriented environment.

Joe Ciliberto

Global Sales & Marketing Director, EventsAIR