

## MEDIA RELEASE

IT&CMA 2022/ 03

CTW APAC 2022/ 03

### IT&CM Asia and CTW Asia-Pacific 2022 Knowledge Programme Revealed

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*Singapore, 02 September 2022* – Committed to strengthening and enhancing the 18<sup>th</sup> edition of Asia-Pacific's Only Doublebill Event in MICE and Corporate Travel to its delegates, IT&CM Asia and CTW Asia-Pacific 2022 has announced an exciting line-up of conference and seminar sessions for this year's event.

With the focus of emerging stronger in the post-pandemic world, the knowledge sessions are designed to provide tangible learnings and innovative solutions for attendees in a post-pandemic world. Leading industry partners, thought leaders and experts to share their expertise and inspire the industry, helms this year's topics.

#### Opening Keynote: Onwards and Upwards

*20 September 2022, 1600 to 1700hrs*

Kicking off the knowledge session is the Opening Keynote titled "Onwards and Upwards", presented by Chiruit Isarangkun Na Ayuthaya, President of **Thailand Convention and Exhibition Bureau (TCEB)** with panellists Max Boontawee Jantasuan, President of **SITE Thailand Chapter** and Waikin Wong, Regional Director Asia Pacific, **ICCA**. The talk will be moderated by Karen Yue, Group Editor, TTG Travel Trade Publishing.

The engaging session will explore the various changes the business events and travel industry had to face in the past two years of the pandemic, and discuss the strategies moving forward into the future.

#### IT&CM Asia MICE Knowledge Sessions

*21 and 22 September, 0930 to 1030hrs*

*On-Demand till 28 September, 2359hrs (GMT+7)*

What the future holds for conferences, especially in the wake of a global pandemic, is the main topic of the seminar titled "Meetings After COVID – How Conferences Have Changed And What's In Store For The Future", hosted by **International Association of Professional Congress Organizers (IAPCO)** and presented by Mathias Posch, President & Chairman, **International Conference Services**. He will explore the driving forces behind the economic recover of the meetings industry in Asia and COVID's impact on the meetings of the future.

"Organizational Changes and its Impact on Talent Management" is a session hosted by **International Congress and Convention Association (ICCA)** and moderated by Waikin Wong, Regional Director Asia Pacific, **ICCA**, will explore the need for organization changes during the pandemic and look into the strategies to overcome the huge talent and skill crisis as organizations embark on the road to economic recovery.

## CTW Asia-Pacific Conference Sessions

21 and 22 September, 1100 to 1200hrs

On-Demand Content till 28 September, 2359hrs (GMT+7)

CTW Asia-Pacific corporate travel professionals will have their own dedicated conference to facilitate knowledge sharing on corporate travel management trends on “Vision of Value in Business Travel” and best practices on “Walking the Sustainability Talk”.

Said CTW Asia-Pacific Conference Sessions moderator, Karen Yue, Group Editor, TTG Travel Trade Publishing, "The CTW Conference this year will tackle two topics that are important in all current corporate travel conversations – sustainability and cost of travel. We will have experienced individuals with influence over corporate travel decisions joining us on the panel sessions, providing valuable insights on their approaches to responsible travel and trip ROI management."

Attendees will get to hear from panelists Ajaay Kapur, Vice President & Head Procurement, **Canara HSBC Oriental Bank of Commerce Life Insurance Co. Ltd.**, Akshay Kapoor, Head of Sales, Asia Pacific, **CWT** and Manish Raj, Vice President – Global Sales & New Initiatives, **Moveinsync Technology Solutions Pvt Ltd.** discussing on the topic of “Vision of Value in Business Travel”. This segment focuses on “How are companies managing their travel expenses and ensuring strong trip ROI” in a post-lockdown world with an increasing appetite and rising cost of travel.

The theme on Sustainability takes centre-stage at the CTW APAC Conference Sessions in response to increasing conversations within the corporate travel community and beyond to spearhead initiatives towards collective change. “Walking the Sustainability Talk” will be explored with Amarnath Lal Das, Vice President – India Travel, Meeting & Events of **Accenture Solutions Pvt. Ltd., India** as well as Barbara Ewals, Executive Director for **Initiative for Global Resilience** and Chooleng Goh, General Manager, **The Athenee Hotel, a Luxury Collection Hotel**.

If you would like to procure, network and learn at IT&CM Asia and CTW Asia-Pacific 2022, join us from 20 – 22 September at the Bangkok, Thailand and 20 – 28 September virtually. The leading MICE event is co-located with CTW Asia-Pacific – The Leading Corporate Travel Management Conference for the Asia-Pacific.

For more information, log on to [www.itcma.com](http://www.itcma.com) | [www.corporatetravelworld.com/apac](http://www.corporatetravelworld.com/apac)

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## About IT&CMA 2022

**20 to 22 September | Bangkok, Thailand**

**20 to 28 September | Virtual**

Established in 1993, IT&CM Asia is at the forefront of fostering MICE growth opportunities for the Asia-Pacific and beyond. Its multi-faceted programme engages regional and international industry suppliers and buyers in the realms of business, education and networking. IT&CM Asia also features dedicated platforms designed around the interests of valuable MICE niche segments, enabling the event to consistently deliver a delegate profile that is both relevant and dynamic. IT&CM Asia remains uniquely positioned as the only global event with the largest exhibition showcase of Asia-Pacific MICE suppliers. The show is part of the IT&CM Events series.

Co-located with CTW Asia-Pacific, IT&CM Asia is part of the IT&CM Events series organised by TTG Events, a business group of TTG Asia Media. IT&CM Asia and CTW Asia-Pacific is Asia-Pacific's Only Doublebill Event in MICE and Corporate Travel. Both events have been co-locating since 2004, offering its delegates an unparalleled platform to do business, learn and network.

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